

## A.I. WHISPERER

2024



**Today** 

\$7,836.00



# \$500k WITH AI **MORE FOR 2024**



#### Hello friend...

What an incredible year for AI!

I had a hugely profitable year & it was all because of AI.

### **Today**

\$7,836.00

Now, I didn't switch business models in 2023 (but I will do in 2024). Instead, all I did was automate my core business - with AIs like Chat-GPT. Same methods. But on TURBO.. times a 1000!

This automation let me do *more* of the things that make me money - and *more* quickly - and *more* profitably:

3x the campaigns - in 1/3 the time - and 2x as good.

In this PDF - and the included videos and templates - I will break down the core methods and tools I used.

I have a hunch 2024 is going to be even crazier than 2023 was. And it's all because of **AI Agents**, which will absolutely electrify the results we get in 2024 (and basically destroy those who don't **agentize** their businesses)

I'll be running a single training session on AI AGENTS. I highly recommend you register for it to get a glimpse of what's coming.

Cheers, Chris X.



A year of AI has taught me ONE THING:

It changes so fast!

That's why I prepared the training videos here on the actual WEEK itself of the launch. And, you would think that, not much can happen in a few days.. Right?

WRONG!

It turns out that, while preparing this course, all of the following happened:

#### **Chat-GPT Plus reopened**

And just like that, GPT Plus reopened. I did an entire video on how to get "back into" GPT Plus, and the day after it was recorded, they brought it back! That said, I definitely recommend you watch the video as you still definitely DO want access to GPT 4 and DallE via the API.

#### MidJourney Alpha began roll out

Preparing this course forced me to confront something: MidJourney had fallen hugely from grace with the launch of Dall-E 3.0. In my video, I really do rail on it quite a bit. But now, apparently they are rolling out MidJourney alpha and word is.. It's awesome! I will hold some judgement until I get to use it myself, but it does indeed like like the race is back on between MJ and DallE!

#### **D-ID Agents begin roll out**

Another one I found on the actual training itself. These will be human video avatars you interact with directly. While I'm still awaiting my invite, this looks very interesting.

#### Pika 1.0 continues alpha roll out

For now, I've listed Runway ML and D-ID as my go-to video creation tools. But the few who have access to Pika are saying very good things about it. Join the waitlist and expect a big roll-out by January 2024.

And this was just the WEEK of me prepping this course (I'm writing this on the Wednesday). It's entirely possible I will need to do a sudden update in the 72 hours before the course drops. This AI game really does move quickly! Buckle up for another crazy year!

## 2023 : YEAR OF THE AI

2023 - what a crazy year for Al!

Chat-GPT was released in November 2022, - but didn't go mainstream until they whitelisted everyone in January.

Then in March, GPT-4 was released, unleashing the most powerful AI onto the planet.

There've been many other developments in the space, with many more tools dropping through 2023. We will look at all these (and more) in the training videos.

But here's how my end of year top 10 looks:

OK here is my AI tech stack for October 2023, in the rough order which I use them:

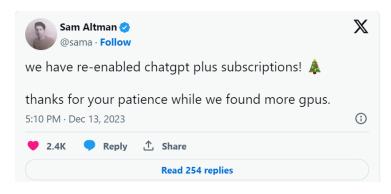
#### 1. AgentX - TBC - \*LAUNCHING 2024\*

I began working on my AI agent as soon as GPT-4 launched in March 2024, and started automating my entire business pretty much immediately. By November 30th (the I year anniversary of Chat-GPT's launch), the Agent fully automated over 25 of my key marketing tasks. It's going to be very difficult for me to put into words what a step change AI Agents are going to be in 2024. So be sure to register for my webinar on Agents to find out. We're opening up once in December, then closing and reopening sometime in 2024. I recommend you watch the webinar and jump on this while it's here. This is something you want to be EARLY on!

#### 2. ChatGPT Plus - https://chat.openai.com/chat \*UPDATED\*

I use this for a near-infinite range of purposes such as creating software, writing sales copy, and doing technical research. You may have heard about the ousting of OpenAI CEO Sam Altman in November 2023, and then his reinstatement. The reasons are still unclear (Did GPT5's Q\* AI model crack encryption? Did he lie to the board? Who knows). But around this time, OpenAI paused their "GPT Plus" service and it's unclear when it will be back. Luckily, there are "backdoors" to get all the models, which I break down in the training videos. For now jump on the GPT Plus waitlist here, and...

#### \*DRUM ROLL\*



#### ...WAIT! LITERALLY AS I AM WRITING THIS PARAGRAPH THEY REOPENED IT!

Well, let this stand as a lesson that things really do move quick in Al world! OK, then...

If you have \$20/month I would **definitely** upgrade to "Chat-GPT Plus" (click on "your account" on the left) as it gives you access to GPT-4 which is the most powerful model **AND** now also gives you GPT Plugins, Bing Browser - **AND** now Dalle-3 **AND** Multi-Modal too! Yes! Multi modal = GPT now has vision included so you can even upload an image and ask GPT about it. Their iOS app now has voice-chat, and well.. It's difficult to overstate how impactful GPT-4 has been to my business this year.

#### 3. RemixableAl - http://remixable.ai/ \*UPDATED\*

My own software suite, which is now approaching \$300k in dev costs and basically automates every aspect of running a digital product business (either as an affiliate, Youtuber, list builder or product owner). This now has Chat-GPT fully integrated into the tool (for copywriting) along with 40+ training videos on Al. If you want to sell your own product this is indispensable. But I use this to make most of my webpages and videos. I really can't stress enough how much of a level up Remixable Al is for everything I do)

## 4. Dalle 3- <a href="https://www.bing.com/images/create">https://www.bing.com/images/create</a> (AND now inside Chat GPT Plus!) \*UPDATED\*

In the summer of 2022, Chat GPT was still six months away. But OpenAl's first big viral splash was "DallE", their image generation tool. Then came Dalle-2, and then at the end of September Dalle-3 dropped, initially via Bing (login to your Microsoft account and hit the above link). So.. is DallE better than MidJourney? In some ways.. Yes. It handles text 100x better (and almost as well as <a href="https://ideogram.ai/">https://ideogram.ai/</a> which is free, and best-in-class at Al logos and text). It is very good at ecovers (try prompt like "software ecover box with text "YOURPRODUCT" with robot icon"). It is also VERY good at turning weird text prompts into pics (since it is powered by Chat-GPT). GPT Plus has DALLE-3 inside its account now, so if you have a GPT Plus account (you should!) then you now have the #1 language Al AND the #1 image Al in one, which pushes

our previous #3 down a spot...

#### 5. ElevenLabs - <a href="https://beta.elevenlabs.io/voice-lab">https://beta.elevenlabs.io/voice-lab</a>

The best AI voice generation tool right now. Clone voices, create voices from scratch. Extremely powerful - especially when chained with something like Remixable Copywriter VSL script > ChatGPT remix it to new niche > Elevenlabs voice-over > Remixable video > Remixable website, to make pages and videos like this in around 1-2 hours.

#### 6. ClipDrop + StableDiffusionXL https://clipdrop.co/image-upscaler

The simplest place to access Stable Diffusions's new "XL" model (text to image which is now close to MidJourney, although still a step behind). Also, though, Clipdrop has a whole suite of VERY useful AI image tools such as cleanup, text remover, remove background, image upscaler and more. Very often I'll get an image in MidJourney I love but it has text and a background I don't like - and MJ exports at 1024x1024. I will import into Clipdrop, remove the background, remove the text and then upscale the quality to 2000x2000.

#### 7. Canva AI + Magic - <a href="https://www.canva.com/">https://www.canva.com/</a> \*UPDATED\*

Announced a whole suite of AI tools in a big "create" event in the summer, and then in October 2023, integrated some more "photoshop-like" features (generative extend, animations, RunWay ML integration). VERY powerful when combined with MidJourney (create in MJ, edit in Canva AI). Their "AI Image Editor" is exceptionally good and provides the 2nd best inpainting after Photoshop. Simply import an image, click "edit image", choose the AI editor and then enter a command (eg "put glasses on robot"). AI feature only available with their pro plan (\$10 month) and it only allows 100 edits per day. Trust me, I found out the hard way! CanvaAI has now dropped a space (owing to Photoshop AI), but CanvaAI's inpainting is still very good - just not on the insane level of Photoshop (plus its ½ the price of PS!). Canva is also 100x easier to use than Photoshop and so has now risen a space in my top 10 as a "newbie to intermediate user's better alternative to Photoshop". I am impressed at the Canva team's obsession with product iteration, especially vis-a-vis AI!

#### 8. Adobe PhotoShop AI -

https://www.adobe.com/uk/products/photoshop/generative-fill.html
With the release of Photoshop AI (and specifically its "generative fill" feature).
Simply highlight an area & type ("red hair"), and watch as the AI spits out three variation images. It's also very powerful at extending an image. eg. take an AI image you made with MidJourney (or any stock photo), let's say of a basketball-playing robot - then extend your image with an empty space

either-side and type "basketball playing robots", and watch as the AI extends your 1:1 image into a 3:1 masterpiece. Only downside? It's \$30/month. But.. it does come with a trial. If you do <u>any</u> image editing though, this is an instantaneous must-have. It launched right in at #4 as soon as it went live, but has now been pushed down by MidJourney introducing a "zoom" feature with version 5.2 in late June. Note: if you work with "AI images", like me, I recommend the AI tools here. But if you work with a lot of "real photo graphics" then Photoshop is great. I also do a lot of editing in Photoshop (ie make an image in DallE or MJ then update it).

#### 9. Runway ML- https://runwayml.com/ \*UPDATED\*

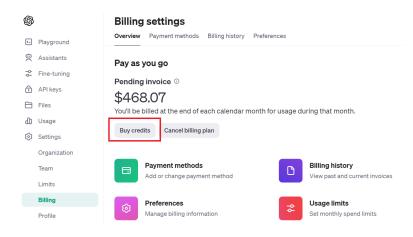
Last month, RunWay added "inpainting" which lets you add motion to specific parts of images. Very cool and puts Runway up a notch in my top list. Note - both video creation tools. Runway's "GEN-1" feature and Kaiber both let you upload a video (eg from a stock photo website like <u>Pexels</u>) and then enter a text prompt or image to style your video. Runway now pushed "GEN-2" which lets you do "text to video", creating an entirely new video from a few words! All my sales videos now use both Kaiber and RunWayML. Runway now also has "image to video" along with additional controls (zoom in/left/motion speed etc). Runway also also MANY different features I've barely had time to play with (like the green screen background removal and interpolation which merges images into a seamless transition). Also, Runway now has a VERY cool "image to video" function in its GEN2 tool which turns any image into a 4 second video. Then run the same video in its "slow motion" feature (at 0.33 speed) to create a high-res 12-second video (this also improves the resolution!). Runway dropped a place this week since some functionality is now in Canva, which has risen a place. Oh, and before I forget, for more text and image to video, check Pikalabs.

#### 10. MidJourney - <a href="https://www.midjourney.com/">https://www.midjourney.com/</a> \*UPDATED\*

The top AI graphics tool (and my overall #2) at the start of 2023, and now barely hanging on in the top 10. With DallE (inside the agent) I barely bother with MidJourney at all, despite them pushing some strong updates: in November, they *finally* added a web version, but you still can't create images on there yet (only on their Discord app). November also saw the addition of a very cool "style tuner" which lets you explode the range of your prompts hugely. In the last few months, we also got upscaling (4k images), "zoom-out" + pan functions, allowing you to start with a portrait of a football-player (for example) and infinitely zoom out to see an entire stadium. MJ 5.2/5 also brought an even higher quality of images. I'm very impressed! 90% of the images on my site are done with MidJourney. It is simply the best tool for

graphics out there. Sorry Midjourney, but last month saw the release of DallE (now in Chat-GPT) and this is now my longest time away from MJ (the images on my sales page were now done by DallE). Since MJ costs \$10/\$30/\$60 per month and DallE 3 is now included in GPT-Plus (\$20 per month), MJ has now been pushed down my list, falling out of the top 3 for the first time in 2023. If you only have \$20 per month to spend on AI then definitely get GPT-Plus and use DallE. Until MJ step their game up, it's now an optional extra... PS. If DallE is pushing you away from spending extra \$\$ on a backup AI image tool, then some extra honorable mentions - <a href="https://www.bluewillow.ai/">https://www.bluewillow.ai/</a> which isn't quite as good as MidJourney but works very similar, uses the same prompting system and has one big benefit - it's free! Leonardo AI is also excellent (<a href="https://leonardo.ai/">https://leonardo.ai/</a>) with some very very nice presets, and the ability to train your own image model with as little as 10x prompts. A shame that Leonardo didn't get to stick around in the top 10, but competition is tight, and I couldn't bring myself to take it completely out of my top 10 list for 2023 entirely!

## Lots Of Tools.. But.. Which One Is First? Answer: Do This 1x THING NOW (Then Watch The Training)



To access OpenAI API (and many of the tools it entails), you an OpenAI account.

This gives you an API key needs to accessto GPT-4, Playground, Dalle and more). To have this, you will need to have paid OpenAI at least \$5 for API usage previously.

If you haven't done this yet,

then create an account at OpenAI <u>here</u>: then head <u>here</u> and click on buy credits.

The minimum buy-in is \$5, so buy that and then you can start using the "playground" as detailed in some of the training videos

## #IT AI PREDICTION: FOR 2024

In January 2023 the phrase "prompt engineering" became a thing.

But by the Spring, as GPT-4 API rolled out, it was clear that AIs on their own - like Chat-GPT running in a browser - wouldn't cut the mustard. That's what made tools like my Remixable so powerful. They mixed the AI into powerful software tools, allowing you to leverage GPT, but from within an automated solution.

This has basically been the state of the art in 2023 - chaining the Als into other software tools to leverage and compound the benefit of the Al.

However, I predict that 2024 will see a much more dramatic change:

#### The rise of the AI AGENTS.

These agents are different to anything else - a kind of weird hybrid of AI & software:

- Agents can do complex huge tasks on their own, tasks that would normally be done by a *professional-level* freelancer or an entire team of freelancers
- Agents are more powerful than any software since they can leverage multiple software tools (via APIs and libraries) to complete their task
- Agents can be designed & programmed by experts with domain-specific knowledge - giving them shortcuts even "expert" humans cannot execute on
- Agents can be given templates (websites, code, copy, images) that are proven and taught how to edit them, thus letting them complete tasks even better than the experts who built and designed them

In short, Agents are simply superior to freelancers, one-man teams, freelancers with software, or basically any combination you can think of.

They work faster, better and essentially generate assets - websites, videos, sales copy, emails, products, etc - much more quickly than any other option.

I'll be rolling out my own Agent - Agent X - through 2024, but you can expect many more to come as we head through the year.

I also suspect OpenAI's GPT5 model won't necessarily be a big jump in terms of its language per se, but will have much more agency - which is a very big deal.

## MY MONEY-MAKING SYSTEM

My core money making method didn't actually change all that much in 2023:

Sell digital products in the Internet marketing niche. Promote other people's marketing digital products as an affiliate.

If you head over to <a href="https://muncheye.com/">https://muncheye.com/</a> and look at any 30 day period, you will see the vast majority of these products launching, probably accounting for \$1 to \$3 million in revenue on any given month. I've been there every month, either promoting others' products or launching my own.

#### **AFFILIATE PROMOTIONS**

When promoting other people's pages, the method I use are as follows:

#### **Email Writing.**

I began the year using a combination of Remixable and Chat-GPT to write my emails. I will include my email prompts in the members area for Whisperer. However, by the end of 2024, I've been using my Agent to write out all my emails. Check out the webinar coming up for a breakdown of how I do it. If you either miss access to the agent, or prefer to do things manually, then simply use my prompts to write out the emails.

#### Affiliate bonus page creation

My bonus pages have stayed the same through the last few years, and are again now handled by the agent. However, since the agent is not yet here - or maybe you are reading this in early January and you missed it? - I will give you access to Al Commissions. Here you go This will let you create bonus pages just like me, albeit somewhat slower than I can do with the agent.

#### **Affiliate video reviews**

Again, this is handled by the agent (duh), but I will also give you my prompts for writing the video scripts (although this is somewhat slimmed down compared to the agent which uses 30 separate GPT calls to write the script!). Whether it's the agent or me that handles the script though, I always use <u>Elevenlabs</u> for voice-overs, and then make a video that is a mixture of text-slides, screenshots/demos of the website I'm

promoting, stock footage (from Pexels or my own private collection) and then some cool B-roll footage from various Als (Runway, Kaiber, faceswaps, etc).

#### PRODUCT LAUNCHES

#### **Product creation**

I've launched over a dozen software tools this year on WarriorPlus, and the vast majority have been built by developers who use "no-code" solutions. I take a deep-dive into the world of no-code in my Remixable (Al training course and software) (along with 40x extra training videos on Al in general). However, I have also created entire software tools using nothing but Chat-GPT. For example, this ecover software was coded with Chat-GPT entirely. Likewise, all the tools in my 2 Click Al tool were built by Chat-GPT (here's access to the 2-Click Al tools). The exact method I use to do this is discussed in Remixable and also my GPT Builder standalone (see here if you missed it).

#### Marketing

The sales pages, copy and videos I marketed with 2023 were done entirely by either Remixable or (in the second half of the year) by my agent. For example, all the pages and videos on Ai Whisperer 2024 were made with the agent (yes, you have bought at least once from an AI agent to get to this PDF, a fitting way to end the year!). I would like to tell you that you can create this same level of marketing without either Remixable or the agent, but it just isn't possible. And in particular, even I would find it hard to operate the business at this level without the agent.

#### **Image Stack**

The three main areas that AI transformed in 2023 were language (chatbots), voice (tools like Elevenlabs) and images. I still remember spending over \$1,000 on ecovers for my "Push Pro" offer back in 2019 - and now I can create even better ecovers.. For under a DOLLAR with DallE! Likewise, when building Remixable, we had to buy expensive licenses for stock images to preload into the website templates, and now a whole range of AIs can create even better images, to a much tighter brief and for \$0.02 to \$0.05 instead of \$50-200 an image. I take a real deep dive into various image tools, but really my go-to tools are DallE 3 for image creation (via the agent) and then Photoshop AI for editing (inpainting). These are a devastating 1-2 combo when it comes to literally surpassing the quality that is possible with a professional design team and a premium subscription to all the top stock photo sites. Insane.

## MY PLANS FOR 2024 # 2025

I'm very excited about 2024 and 2025.

I think the world will look very different by 2026, and completely unrecognizable by the end of the decade.

I also think that the rich-lists, top spots on various marketplaces, and basically major players in life and business will be shook up and reordered by AI, AI agents and the changes and second-order effects they unleash.

I'll personally be making inroads into a lot of new businesses and markets through 2024, while continuing to build out my agents.

To be fair, the AI I discovered in 2023 should have allowed me to enter new businesses and verticals, but I was so busy with my agent that I didn't have time.

That will change massively in 2023 as my agents reach maturity and I begin to add new traffic sources, product types and niches to what I'm doing. Previously it wasn't practical to launch 300 sites in a year, make 500 videos and build 50 products.. But with the agents anything is possible.

The continued advances in AI - and in particular of AI agents - will literally allow anyone to compete and surpass highly established online businesses in 2024.

This is a very exciting time to be starting from scratch - and a very scary time to be an incumbent with fixed costs.

I wish you a highly profitable - and AI-rich 2024.

Enjoy the training videos, register for the agent training...

And keep your eyes peeled for future AI updates as they drop.

Oh, and...

I hope you enjoyed AI Whisperer 2024.

This PDF is just the start.

Now dive into the training, software and prompts.

But even that is only the start.

So here's what I want you to do right now.

Firstly, go ahead and register for the Agent training webinar.

There should be a banner at the top of the members page, and I will probably send out an invite via email too. Watch for it and register.

On the training I will be breaking down how my agent is set to chew up the marketing game in 2024 (I should know, I've been using it through all of 2023!)

Do it now. Just find the link and register for the webinar.

Secondly, watch out for the agents. Seriously. They are coming.

If you've been left behind on your moneymaking quest, the agents are here to level the playing field. Dislodge the incumbents. Empower the new-guy.

It's the missing piece of the puzzle.

The one thing that AI doesn't give you.

True autonomy.

OK, I think that's it

Thanks!

Chris X

December 2024

Al Whisperer 2024